

## TERMS OF REFERENCE

### Consultancy: Illustrator to develop new activities for an adolescent girls' journal

Hiring Office:	UNFPA ASRO/ Hub
Purpose of consultancy:	<p><i>In Her Words</i> is a pilot initiative that aims to support adolescent girls living in humanitarian settings to communicate their voices in as accurate and unadulterated fashion as possible, and to gauge their worldviews on key subjects and issues that impact their daily lives. Building on the resilience-focused approach adopted in UNFPA's <a href="#">Unbroken</a>, this initiative aims to underscore the depth, strength and potential of adolescent girls, even in the midst of turmoil and especially during the COVID-19 pandemic.</p> <p>In addition to amplifying the voices of adolescent girls, the objective of this initiative is to accompany girls in an empowering journey to better explore and understand their thought processes, feelings and experiences in relation to their lives as adolescent girls in a humanitarian context. The project was conceived with the aim of offering an open and secure platform for them to narrate their stories as creatively as uninhibitedly as possible, using words, drawings, journaling, photos, voice recordings, videos, etc</p> <p>As part of this initiative, UNFPA established a partnership with <a href="#">Rebel Girls</a> to create an ad-hoc version of the <a href="#">Rebel Girls Journal</a> in Arabic. Its content will include 15 activities from the original journal as well as content that will be possibly suggested by adolescent girls themselves. GBV actors have so far engaged with adolescent girls to show them existing activities, to encourage them to think of what they would like to have in their journal and to suggest other activities.</p> <p><b>UNFPA is therefore looking for an illustrator who will develop artworks for 10 to 15 new activities to be featured as pages in the Journal. The new drawings/designs will be developed based on the suggestions collected from adolescent girls. Moreover, they will have to be culturally appropriate and, as expressed by the girls themselves, will have to be representative of Arab adolescent girls.</b></p> <p>Once the content of the journal has been finalized, UNFPA will print and share them with adolescent girls in the region.</p>
Scope of work:  <i>(Description of services, activities, or outputs)</i>	<ol style="list-style-type: none"> <li>1) Based on the comments of the adolescent girls and in consultation with UNFPA, develop and submit 2 or 3 sketches for each of the 10-15 new activities to be included in the new Journal. The drawings/designs will have to be culturally relevant and representative of the realities of the Arab adolescent girls quoted in these activities.</li> <li>2) Discuss with UNFPA team and agree on the preferred sketches</li> <li>3) Develop a final version of the 10-15 new activities as well as a short narrative description of what the drawing is representing.</li> </ol> <p><b>Deliverables:</b></p> <ul style="list-style-type: none"> <li>- <b>2 or 3 sketches of each of the new 10-15 activities</b></li> <li>- <b>Final version of the 10-15 new activities</b></li> </ul>
Duration and working schedule:	This consultancy is expected to start on the 15 <sup>th</sup> Dec and finish as a maximum on the 31 <sup>st</sup> Jan, with the submission of all deliverables.

Place where services are to be delivered:	The consultancy will be home based.
Delivery dates and how work will be delivered (e.g. electronic, hard copy etc.):	The delivery dates will be decided based on the needs of UNFPA Syria hub and can therefore slightly change from the below. Indicatively: <ul style="list-style-type: none"> <li>- Sketches – by 20<sup>th</sup> Dec</li> <li>- Final version – by 31<sup>st</sup> Jan</li> </ul>
Monitoring and progress control, including reporting requirements, periodicity format and deadline:	Regular communication with the Regional GBV specialist and the Communications Specialist as well as other colleagues at the Syria Crisis Hub will be maintained throughout the contract duration primarily through electronic means (emails and calls) to discuss and report progress against objectives.
Supervisory arrangements:	Jennifer Miquel, head of the regional Syria Response Hub
Expected travel:	N/a
Required expertise, qualifications and competencies, including language requirements:	<ol style="list-style-type: none"> <li>1) Demonstrated experience in illustration within a diverse set of styles and contexts. Digital illustration is preferred but not a must.</li> <li>2) Ability to translate complex concepts, such as gender, freedom, displacement, injustice, and others into visual representations that are both visually appealing and impactful.</li> <li>3) Ability to deliver quality artworks within a specified timeframe and with minimal compromises on quality.</li> </ol>
Inputs / services to be provided by UNFPA or implementing partner (e.g support services, office space, equipment), if applicable:	UNFPA will provide the consultant with a report of the consultation with adolescent girls. UNFPA will also offer some insights and guidance in terms of style, topics to be covered, and general best practices, with the team ready to answer any inquiries by the illustrator throughout the course of the assignment.
<p><b>Work Environment:</b>  UNFPA provides a work environment that reflects the values of gender equality, teamwork, respect for diversity, integrity and a healthy balance of work and life. We are committed to maintaining our balanced gender distribution and therefore encourage women to apply. UNFPA promotes equal opportunities for all including persons with disabilities.</p> <p>How to apply:  <b>Interested candidates are kindly requested to send their CVs and financial proposal, as well as examples from similar work or links to their professional webpage, through the email address <a href="mailto:mazahreh@unfpa.org">mazahreh@unfpa.org</a> and <a href="mailto:irshaidat@unfpa.org">irshaidat@unfpa.org</a> indicating the Consultancy Title in the e-mail's subject.</b></p> <p>Deadline for receipt of applications is <b>12 Dec 2020</b>.  Candidates who are seriously being considered will be contacted for an interview</p>	